

“Doing Business in China 2021 Spring” (online edition)

Application Form

(for coordinator at partner school)

Dear Partner,

School of Economics and Management, Beijing Jiaotong University has decided to start an online edition of “Doing Business in China” for 2021 spring semester due to the ongoing COVID-19 pandemic situation. “Doing Business in China” online edition will be an intensive 2 weeks of lectures on contemporary business topics in Chinese context with case studies and interactions. By the end of the lectures, the enrolled students will receive a transcript of 1.5 credits (3ECTS). We kindly invite your faculty members and students to be part of this online edition of “Doing Business in China”. “Doing Business in China” will be a great addition to your student’s spring semester for a few credits for a virtual study abroad experience. We hope the online edition of “Doing Business in China” will bring your students new ideas from across the world.

***Tentative teaching schedule:**

	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1	Opening Ceremony Lecture 1	Lecture 2	Lecture 3	Lecture 4	Free day
Week 2	Lecture 5	Lecture 6	Lecture 7	Lecture 8 Closing Ceremony	Free day

*You may customize the schedule according to your students’ schedule and your time zone.

Below is the sessions available:

I plan to enroll in the Session No. _____ of the spring semester 2021.

- ✧ Session No. 1 : March 8 - March 18, 2021
- ✧ Session No. 2 : March 29 - April 9, 2021
- ✧ Session No. 3 : April 19 – April 30, 2021
- ✧ Session No. 4 : May 10 - May 21, 2021
- ✧ Session No. 5 : May 31 - June 11, 2021
- ✧ Session No. 6 : June 21 - July 02, 2021
- ✧ Session No. 7 : July 12 - July 23, 2021

You may customize the list of lectures for your cohort of students:

Please select eight courses you like and tick in the front ()

Courses		
No.	Professor	Topic
() 1	Peng Zhaoqi	Chinese Economy
() 2	Li Hongchang	Railway Planning System in China and Its Effect
() 3	Li Hongchang	Infrastructure Financing Innovation & Application of PPP Mode
() 4	Li Hongchang	De-transportization and its Implications for China's Economic Growth
() 5	Wei Wenchao	Supply Chain Scheduling: Integrated Framework of Production and Distribution Planning

() 6	Song Guang	The logistics capability of China' s B2C merchants
() 7	Wang Li	Chinese Culture and Its Impact on Management
() 8	Wang Li	HR Management in China
() 9	Ma Zhong	The China Banking System
() 10	Li Jinjing	Legal Environment on Doing Business in China
() 11	Xiao Xiang	High Speed Train in China
() 12	Li Yuanhui	Accounting Reform and Practice in China
() 13	Zheng Kai	Case Study of Supply Chain Management in China
() 14	Zhou Huiyu	How China is working on smart cities and intelligent transportation
() 15	Yang Yefei	The Effectiveness of Operational Improvement Competence in Service Supply Chain
() 16	Wu Jianhong	An Introduction of China's HSR System & its Economic Evaluation
() 17	Li Hongchang	What can we learn from Covid-19: governance, culture, transportation, innovation, and economic challenges?
() 18	Christian Kahl	Global Business Understanding in a Chinese Perspective
() 19	Christian Kahl	Human Captial Development in China
() 20	Christian Kahl	Mass tourism in China. 21st century strategy to a sustainable tourism development
() 21	Yang Yefei	Quality and safety standards of fresh foods in China: developments and Challenges

() 22	Zhou Huiyu	Impacts of COVID-19 and anti-pandemic measures on the transportation sector: A report on China
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Fee: For partner university on reciprocal exchange agreement, there is no enrollment fee for students. For individual applicants, enrollment fee is \$280 per student.

To further discuss "Doing Business in China" online edition, please contact Ms. ZHAO Qun at qunzhao@bjtu.edu.cn.